



SUB-REGIONAL SEMINAR

**WIPO/IP/UNI/... INF/1/PROV.
ORIGINAL: ENGLISH
DATE: SEPTEMBER 17, 2018**

Intellectual Property (IP) Policies for Universities and IP Commercialization

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Romanian Copyright Office (ORDA)

the State Office for Inventions and Trademarks (OSIM)

the National Council of Rectors (CNR)

and

the University of Agronomic Sciences and Veterinary Medicine of Bucharest (USAMV Bucharest)

Venue: Aula Magna Petre S. Aurelian, A Building, USAMV Bucharest

Bucharest, December 11 and 12, 2018

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, December 11, 2018

9.00 – 09.30	Registration	
09.30 – 09.50	OPENING SESSION	
	Welcome addresses by:	
	–	Mr. Doru-Adrian PAUNESCU, Director General, Romanian Copyright Office (ORDA);
	–	Mr. Stefan Razvan Rab, State Secretary, the Ministry of Culture and National Identity (MCIN)
	–	Mr. Catalin Nitu, Director of Legal Directorate, the State Office for Inventions and Trademarks (OSIM);
	–	Prof. Dr. Sorin Mihai Cimpeanu, President of the National Council of Rectors (CNR) and Rector of the University of Agronomic Sciences and Veterinary Medicine in Bucharest (USAMV);
	–	Ms. Lien Verbauwhede Koglin, Counsellor, SMEs and Entrepreneurship Support Division, World Intellectual Property Organization (WIPO), Geneva
09.50 – 10.10	Topic 1	WIPO Support for the Development of Intellectual Property (IP) Policies in Universities and Research Institutions
	Speaker:	Ms. Lien Verbauwhede Koglin
10.10 – 10.30	Topic 2	Romanian perspective on Intellectual Property at University and High-school levels
	Speaker:	Ms. Irina Lucan-Arjoca, Deputy Director General, ORDA
10.30 – 10.50	Topic 3	USAMV Bucharest Approaches to Innovation and Development
	Speakers:	Prof. Gina Fintineru, Phd, Vice-Rector R&D, University of Agronomic Sciences and Veterinary Medicine of Bucharest
10.50 – 11.10	Topic 3	University Intellectual Property in Romania
	Speaker:	Prof. Mihail Aurel Titu, Phd & ScD, Director of PatLib Centre of Sibiu for Intellectual Property Protection, "Lucian Blaga" University of Sibiu, Romania

11.10 – 11.30	Coffee Break	
11.30 – 12.30	Topic 5	Panel Discussion: Use of IP Policies at Universities; Objectives and Lessons Learned
	Moderator:	Prof. Florin Stanica, Phd, Vice-Rector, University of Agronomic Sciences and Veterinary Medicine of Bucharest
	Speakers:	Prof. Ioan Totu, Phd, Director TTO “Transilvania” University of Brasov Ms.Sharon Bar-Ziv, Phd, Sapir Academic Colleague, Israel Mr. Tamas Bene, Legal Advisor, University of Debrecen, Technology Transfer Office, Debrecen, Hungary
12.30 – 13.30	Topic 6	Panel Discussion: Current Situation Regarding IP Policies at Universities
	Moderator:	Ms. Lien Verbauwhede Koglin
	Speakers:	WIPO-invited Universities and Research Institutions Representatives from Albania, Republic of Moldova and Serbia Prof. Neculai Eugen Seghedin, Phd, Vice-Rector R&D, “Gheorghe Asachi” University, Iasi
13.30 – 14.30	Lunch Break	
14.30 – 15.30	Topic 7	Panel Discussion: IP Policy Outcomes; Technology Transfer and Commercialization of Intellectual Property
	Moderator:	Ms. Irina Lucan-Arjoca
	Speakers:	Ms. Sharon Bar-Ziv Mr. Tamas Bene Prof. Alexandru Marin, Phd, Director TTO, “Politehnica” University of Bucharest
15.30 – 15.50	Topic 8	Technology Transfer – One Main Objective of Extreme Light Infrastructure – Nuclear Physics (ELI-NP)
	Speaker:	Ms. Raluca Stoicea, Director of Legal and Human Resources Department, ELI-NP
15.50 – 16.00	Coffee Break	

16.00 – 16.20	Topic 9	Plagiarism, Auto-plagiarism, Deontology and Ethics
	Speaker:	Prof. Viorel Ros, Phd, Director of the Doctoral School of Nicolae Titulescu University, Bucharest
16.20 – 17.00	Topic 10	Intellectual Property Education Policies – European Observatory and US Perspectives
	Speakers:	Ms. Monica Pop, Prosecutor, Representative of Romania at the European Observatory Ms. Diana Murea, Legal Counselor IPLEC, US Embassy in Romania
17.00 – 17.20	Topic 11	Role of Arbitration and ADR for Education and Intellectual Property Rights Protection in the Academic Medium
	Speaker:	Prof. Crenguta Leaua, The Bucharest University of Economic Studies
17.20 – 17.30	Wrap-up	Ms. Lien Verbauwhede Koglin Ms. Irina Lucan-Arjoca Ms. Elisabeta Berceanu, Expert Marketing, OSIM
17:30 -18:30		Visit of the Research Center "HORTINVEST" and the USAMV Bucharest Campus
18:30		Reception-CERES Restaurant, performer Ovidiu Mihailescu

Wednesday, December 12, 2018

9.15 – 9.45	Topic 12	WIPO Support for Intellectual Property Teaching
	Speaker:	Ms. Altayework Tedla Desta, Head, Distance Learning Program, WIPO Academy, WIPO, Geneva
9.45 – 10.15	Topic 13	Intellectual Property Teaching in Romania
	Speaker:	Mr. Eugen Stoica, General Inspector, Ministry of National Education, Bucharest
10.15 – 10.30	Coffee Break	
10.30 – 12.00	Topic 14	Panel Discussion: Intellectual Property Teaching; the Road Ahead
	Moderator:	Ms. Altayework Tedla Desta
	Speakers:	Ms. Sharon Bar-Ziv The representative of the Republic of Moldova

		Representatives of Romanian High-schools
12.00 – 12.20	Topic 15	The role of Romanian Regional PATLIB Centers in promoting IP in Universities
	Speaker	Ms. Elisabeta Berceanu, Expert Marketing, OSIM
12.20 – 12.40	Topic 16	Mozart for Jurists. A possible way of teaching Intellectual Property Law
	Speaker:	Prof. Paul Popovici, Phd, “Dimitrie Cantemir” Christian University, Faculty of Law, Cluj-Napoca
12.40 – 13.30	Lunch Break	
13.30 – 15.30	Consultation	University IP Policy Development Sessions
		Each University/Academy/Institute is working on the customization of the WIPO Model of IP Policies for Universities
	On the Spot Counseling:	
		Ms. Lien Verbauwhede Koglin
		Ms. Sharon Bar-Ziv
		Mr. Tamas Bene
		Prof. Mihail Aurel Titu
		Prof. Igor Cretescu
		Prof. Ioan Totu
15.30 – 15.50	Coffee Break	
15.50 – 16.10	Topic 17	Partnership of Universities and NGOs for IP Policies
	Speaker:	Mr. Marian Velcea, Bucharest
16.10 – 17.10	Wrap-up and Conclusions	
		Ms. Altayework Tedla Desta
		Ms. Sharon Bar-Ziv
		Mr. Tamas Bene
		Prof. Gina Fintineru
		Prof. Mihail Aurel Titu
		Prof. Neculai Eugen Seghedin
17.10 – 17.30	CLOSING SESSION	